

# SPONSORSHIP OPPORTUNITIES 2024

Sponsor exclusive events and signature builds

**Sponsoring** Pensacola Habitat for Humanity empowers low-to-moderate-income families achieve the goal of homeownership through affordable mortgages.

**Partnering** with Pensacola Habitat for humanity not only supports families but also offers your business a closer connection to your community. Align your brand with a reputable and impactful community cause!

## Special Builds & Events

**APR 26**  
Executive Build

**MAY 9-11**  
Faith Build

**JUN 1**  
ReStore Yard Sale

**JUN 7**  
Realty Build

**JUN 21**  
Women Build Breakfast

**JUL 3**  
Pensacola Habitat for Humanity  
Takeover Night w/ Blue Wahoos

**JUL 24**  
Volunteer Appreciation

**SEP 26**  
Women Build Celebration

**OCT 1-5, 8-12**  
Women Build

**OCT 25**  
Pride Build

**NOV 14**  
Annual Gala



Reach us at 850-434-5456 or [sponsor@pensacolahabitat.org](mailto:sponsor@pensacolahabitat.org) to reserve your sponsorships!

# WOMEN BUILD SPONSOR OUR BIGGEST BUILD OF THE YEAR

All participants receive a Women Build t-shirt. First year participants also receive a hard hat!

Mark which box you are interested in sponsoring. Benefits are cumulative.

**Home Builder (\$7,500)**

- Full team (up to 15) for on-site build
- Opportunity to inspire & address 150 Women Build participants at the celebration or kickoff
- Company logo in all Women Build marketing
- 2 social media posts on Pensacola Habitat's pages + more!

**Team Builder (\$5,000)**

- Team of 10 volunteers for on-site build
- Company logo on all Women Build marketing
- 2 social media posts on Pensacola Habitat's pages + more!

**Exclusive T-Shirt Sponsor (\$5,000)**

- T-shirt sponsors enjoy Team Builders' benefits plus prominent logo on t-shirt

**Foundation Builder (\$2,500)**

- Team of 5 for on-site build
- Logo on Women Build homepage
- Prominent logo on build site sign

**Local Business Builder (\$500)**

- Logo on Women Build website homepage
- 1 post on Pensacola Habitat's social media
- Logo on build site signage

JUN 21  
Kickoff Breakfast

SEP 26  
Celebration

OCT 1-5  
Build Week 1

OCT 8-12  
Build Week 2



RSVP by Jun. 14th to be recognized as a breakfast sponsor or Sept. 6th for the Women Build Celebration



# SPONSOR THE 4TH ANNUAL GALA

**Our biggest event of the year with an estimated 250 guests!**

Please mark below which sponsorship package(s) you're interested in.

## **Title (\$25,000)**

- Front row seating + champagne
- VIP Early access and cocktail hour
- Place in program
- Press release acknowledgement + more!

## **Diamond (\$7,500)**

- Front row seating + champagne
- Full-page color ad in program book
- Place in program
- Prominent logo signage + more!

## **Gold (\$5,000)**

- Reserved seating near stage
- Early access and cocktail hour
- Social media & prominent logo in event marketing/programs
- Half-page color ad in program book

## **Silver (\$2,500)**

- Reserved seating table
- Early access and cocktail hour
- Social media & logo in event marketing/programs
- Quarter-page color ad in event program book

## **Bronze (\$1,500)**

- Two general admission tickets
- Early access and cocktail hour
- Social media & logo in event marketing/programs

**Early bird sponsors SAVE on sponsorship packages! Commit by:**

**April 30th  
20% Off**

**May 31st  
15% Off**

**June 30th  
10% Off**

**Get your name on our biggest event of the year on Nov. 14!**



Customize your sponsorship to suit your needs!

# AVAILABLE SPONSORSHIP BENEFITS

- Opening day speaker opportunity
- Prominent logo on event merchandise
- Recognition in Pensacola Habitat's marketing promotions
  
- Home dedication ceremony participation opportunity
- Prominent signage recognition at build site
- Logo featured on event merchandise
  
- Recognition in Habitat's build marketing
- Prominent logo on Habitat's website with link
  
- Signage recognition at build site
- Logo on Habitat's build event marketing & website with link to store
- + More!



All sponsorships include social media exposure & teambuilding opportunities with invitations to build days

# BUILD INFORMATION

## Sponsorships:

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### EXECUTIVE - APR 26

\*RSVP by MAR 26

- Unites business leaders
- Highlights corporate social responsibility
- Offers visibility among decision-makers

Executive \$2,500 \_\_\_

Additional Executives \$1,000 \_\_\_

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### FAITH MAY 9-11

\*RSVP by APR 9

- Unites diverse religious communities
- Audience of interfaith collaboration & community goodwill
- Promotes inclusivity and compassion

T-shirt \$1,500 \_\_\_

Supporter \$500 \_\_\_

Lunch or Individual \$250 \_\_\_

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### REALTY JUN 7

\*RSVP by MAY 7

- Connects real estate professionals
- Boosts employee engagement through volunteerism
- Offers sponsors visibility among key real-estate partners

Individual Builder \$250 \_\_\_

Two Builders \$400 \_\_\_

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### PRIDE OCT 25

\*RSVP by SEP 25

- Celebrates LGBTQ+ unity & advocacy
- Support inclusivity, diversity, equity, & acceptance
- Targets socially conscious audience

Corporate Group \$2,500 \_\_\_

Individual Builder \$500 \_\_\_

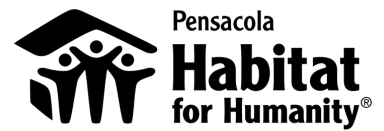
Lunch \$250 \_\_\_

\*Latest RSVP dates recommended for signage opportunities

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to reserve your sponsorships!



# WE LOOK FORWARD TO PARTNERING WITH YOU



Thank you for your support!

Company Name as it should appear in Pensacola Habitat promotional materials:

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Contact Name/Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Comments or Questions: \_\_\_\_\_

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Scan to be taken to our Linktree!



Please scan and email this form to [sponsor@pensacolahabitat.org](mailto:sponsor@pensacolahabitat.org)

or mail it to 300 W Leonard St., Pensacola, FL 32501

ATTN: Blaise Moehl