



Ooodles Antiques presents

Redeemed Objects

Home & Garden Show

Benefitting Pensacola Habitat for Humanity

Vendor Packet



3733 W Navy Boulevard, Pensacola, FL
Friday & Saturday, October 12th & 13th 9am-5pm

Redeemed Objects Home & Garden Show is a new event featuring creative objects, inspiring displays, shopping—all while building homes for those in need.

The goal of this event is to draw attention to local small businesses focused on creation, styling & decorating, and sales of home and garden goods. Our other goal is to raise awareness and funds for Pensacola Habitat for Humanity.

Founded in 1981, Pensacola Habitat for Humanity is a non-profit, ecumenical, Christian ministry whose purpose is to improve communities through sustainable partnerships. Having built and renovated over 1,300 homes, Pensacola Habitat seeks new and innovative ways to positively impact the community through various meaningful projects, including their Home Buyer and Neighborhood Revitalization programs. Pensacola Habitat for Humanity offers no-interest financing to qualified applicants to provide affordable home ownership in Escambia and Santa Rosa Counties.

Redeemed Objects is a small business focusing on repurposing and recycling home goods and wood owned by Benita Fox. Redeemed Objects is located in Ooodles Antiques and previously had a shop called Rust. The hope is to create a beautiful home show that also invests in small businesses, vendors, and gives back to our community. Vendors who also promote other charities and faith-based incentives are welcomed.

Ooodles Antiques is 12,000 square feet of quality antiques, jewelry, sterling, china, crystal, linen, artwork, rare and 1st edition books, clocks, vintage clothing, furniture, outdoor furniture and accessories, and much more. Ooodles Antiques is located at 3733 West Navy Boulevard and open Monday through Saturday from 10am to 5 pm and Sunday from 12pm to 5pm. They can be reached at 850-453-2050.

This show is being curated, so vendors will be carefully selected and chosen. The following are the criteria that is considered:

- Originality
- Quality of goods
- Display & design

Vendor/artisans should focus on home goods, furniture, garden décor, and styles such as: eclectic, mid-century modern, farm style/modern farm style, traditional, or others. The goal is to create an eclectic and beautiful show.

Vendor Fees, Refunds, and Registration Schedule

This is a curated show. If your application is received, then not approved to be in the show, you will receive a full refund of any vendor fees paid.

Vendor Registration: June 20 – September 30

- 10x10 Space - \$130 plus tax
- 10x20 Space - \$260 plus tax
- *Refunds are available in this timeframe at the discretion of the organizers*

Vendor Guidelines

1. Vendors are required to use white or khaki/tan colored tents if tent used for the event. Be sure you stay within the designated space unless otherwise notified by event planner/representative. This is an outside event access to electricity is very limited. Electricity will be available only on set up day and on a first come, first served basis. Contact Benita Fox for electrical needs.
2. Vendors are expected to create unique displays and demonstrate unusual use of materials to attract shoppers and the public. Examples of these types of displays can be found in shows, such as: Texas Antiques Week Round Top, Texas, City Farmhouse Pop up shows, and Vintage Market Days. Check out Pinterest for these and other examples.
3. Vendors are asked to provide pictures that demonstrate how they might display items. These will be used as part of the advertising and outreach prior to the show and should represent your business/decorating style.
4. Vendors should also provide a description of their business and the goods sold/available. This will be shared on social media with the pictures you provide. We will spotlight every vendor prior to the event on social media.
5. There will be a competition between vendors for best display and use of goods. More information will be supplied later. There will be red, white, and blue ribbons given and honorable mention so design a creative, cool, and unique display. This is a great way to promote your business.
6. This is a charity event benefits Pensacola Habitat for Humanity. Half of advanced ticket sales will go directly to Pensacola Habitat for Humanity. Another goal is to raise money through a silent auction, so we are asking vendors to contribute an item that is valued at \$25 or greater (you would sell it for this amount). We want interesting items that people will be willing to bid on to raise as much money as we

can for Habitat—we will need a variety of items. Your business name/personal name will be listed on materials related to the silent auction, so it is another way to advertise your business. You will be able to get a receipt for your donation for tax purposes. If you know of businesses or individuals who might want to contribute, please let us know and we will be glad to contact them.

7. This event will be advertised several ways. There will be mailouts and fliers distributed locally. Pensacola Habitat for Humanity will be using social media and our fliers to notify their supporters. Contact us if you want to distribute to your customers and friends. There will be a limited number available to each vendor. Social media will be a huge avenue we will use, and we hope to have some articles in local publications. We need your help spreading the word about this event. Please contact us if you need fliers or want us to add someone to our mailing list. Remember personal connections and outreach are most effective so invite who you know and educate your friends about the event. If you have a social media following, please share regularly there.
8. Merchandise: We ask that your merchandise be primarily vintage, antique or made/created by yourself. We want to limit new items such as creative co-op type goods. The focus of this show is not just farm style but any style of décor such as re-purposed, handmade, mid-century, boho, antique, farm style, modern farm, industrial, and others.
9. We will accept vendors who sell clothes & jewelry, though these will be limited. All clothes and jewelry must be vintage. Other types of vendors will have plants, concrete goods, furniture, small décor items, handmade signs or home décor and garden items. Vendors selling goods such as Tupperware, ThirtyOne, Pampered Chef, or other MLM's and such will not be accepted as vendors.
10. Event will be held behind Ooodles Antique on 3733 W. Navy Boulevard Pensacola, FL 32507 and on the property behind this location. Event hours will be 9am – 5pm on Friday, October 12th and Saturday, October 13th.
11. Thursday, October 11th will be load in day and we will be scheduling times for vendors to arrive to prevent traffic issue. This will be from 7:00 am to 4:00 pm—we expect to be a busy time. This will be the time when you can pull in your vehicle and unload. We ask when you arrive, pull up to unload and move vehicles out as quickly as possible. Time slots will be selected on the application and assigned in order of when applications are received. We will contact you if there is a conflict or too many people have requested the same time.

12. Security will be provided Thursday night. However, we would discourage you from leaving small expensive items that would be targeted for theft such as jewelry. Although security will be provided, we will not be responsible for any theft, burglary, fire, inclement weather, loss, etc. We also reserve the right to remove any item that we feel are offensive or inappropriate.
13. There will be limited amount of parking for vendors on property the day of the event. Other parking will be available along the street.
14. Each vendor is responsible for collecting and paying local sales tax and should contact the Florida Department of Revenue if more information is needed.

If you have any questions prior to the event, please contact Benita Fox 601-884-1149 or email bfox89@mediacombb.net.

From the organizer:

I am very excited that you chose to become a part of this event. My name is Benita Fox and I am the coordinator/creator of this event. The success of this show is dependent upon having great vendors, like you, who inspire shoppers. I hope to spotlight each vendor and showcase their talent. As a vendor in the business for the last 6 years, I wanted a show that demonstrated an appreciation for the vendors, their unique styles and whose work I am proud to support. I know vendors need the freedom to do what they do well so they can follow their own unique creative style. My hope is that this show will offer the opportunity I, myself as a vendor, wished for. I know the huge amount of work that goes into this business such as finding, cleaning, creating, loading and unloading and the many other steps we take in this process. My dream is to create an artistic, creative, local show, that compares with successful shows that I was privileged enough to attend such as Texas Antique Week, Marburger Farms Show, City Farmhouse and Vintage Pickin'. While these shows might focus on one particular style Redeemed Objects Home Show welcomes diverse styles because each can bring in different types of shoppers and we all are unique in how we do what we do. This being said even if there are two vendors who might describe their style as shabby chic they may look very different because shabby chic can be interpreted many ways. The goal is to inspire shoppers by demonstrating new and creative ways to use items, put diverse styles together, and offer original and unique goods. Not only are you important to this show because of your creativity and design skills but also you are vital in helping get the word out to your friends, neighbors, family and customers so that we have a great turn out. The last part of this dream of mine is to make the world a better place and give back to the community and to those in need. I believe we can all do this. So, we definitely want this to be a success in raising funds for Pensacola Habitat for Humanity so be sure to help us promote this also.

I look forward to meeting you if I don't already know you!

Sincerely,

Benita Fox